

### Golden Motorhome 2016: Optima De Luxe in 1st place

**In this year's reader's poll for the magazine AUTO BILD REISEMOBIL the Hobby Optima De Luxe has won in the semi-integrated class. In a strong field of 20 candidates the elegant mobile home from Fockbek drove to 1st place and secured "The Golden Motorhome 2016".**

**Düsseldorf, August 2016** – The task was not easy: the Hobby Optima De Luxe went into the blocks in the hardest class of the AUTO BILD REISEMOBIL reader's poll. This year a total of 20 vehicles from reputable European manufacturers fought over the "The Golden Motorhome 2016" in the semi-integrated segment.

In the end the new Optima De Luxe was at the top of the podium. The readers of the trade magazine had decided and chosen the elegant semi-integrated from Hobby in its class for the "Golden Motorhome 2016". An impressive success for the series newly presented for the first time in the 2016 season. "This award fills us with pride," enthused Hobby Managing Director Holger Schulz, when he received the certificate at the award ceremony at the Caravan Salon in Düsseldorf.

"But for us, the victory in the reader's poll is also a confirmation that with our fully equipped motorhomes we are on target with our customers," explains Holger Schulz.

All the motorhomes from the series Optima De Luxe and Siesta De Luxe are starting the 2017 season with the standard full equipment package HobbyKomplett. The vehicles are ready to roll ex works. Hobby customers no longer have to pay for expensive packages of extras or incur any hidden costs. All in all, when buying an Optima De Luxe customers get accessories worth over 10,000 euros. Excellent value for money that can hardly be topped. Because to get comparable optional equipment from other manufacturers customers would have to spend much more money.

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