

THE NEW HOBBY OPTIMA ONTOUR EDITION TAKE A FREE TEST DRIVE FOR THE FIRST TIME

There's never been an offer like it! For the first time, anyone interested in the new OPTIMA ONTOUR EDITION can take it for a preliminary test drive. It all kicks off at the annual spring event held at Hobby dealer centres. The test drives can be arranged directly with all participating HOBBY dealers. The affordable yet fully equipped VAN was officially unveiled at the CMT Holiday Exhibition in Stuttgart.

For the first time, customers can take the OPTIMA ONTOUR EDITION for a test drive before making a purchase. "The caravanning industry has never seen an offer like this ever before. Many people have expressed their desire to take vehicles for a test drive during consultations and sales pitches. However, this often hasn't been possible, and certainly not on such a large scale. As a pioneer, we'd like to give our customers the chance to cast a critical eye over the vehicle before making a purchase. It's also a fantastic opportunity for motorhome enthusiasts with either very little or no experience, which will help them to make a more informed decision," says Division Manager Manfred Taedcke.

The new HOBBY VANS are available in two different models: V65 GE and V65 GF. At the rear of the V65 GF is a double bed spanning the width of the vehicle, while the V65 GE has two single beds that run lengthwise. Priced at 50,600 euros (price list Germany), the new Optima On-tour Edition represents exceptional value for money. Thanks to the tried-and-tested "HobbyKom-plett" ALL-INCLUSIVE package, the vehicle comes fitted with all the equipment you could ever need when it leaves the factory, so there are no hidden costs for buyers.

For more information about the test drive offer, contact any participating Hobby motorhome dealer or visit www.hobby-caravan.de/en.