

MOTORHOME INNOVATIONS 2020 SEASON

OVERVIEW

- The OPTIMA ONTOUR EDITION range of vans with the V65 GE and V65 GF models has been a resounding success since its launch at CMT 2019 and has already become THE bestseller within a very short period of time. Hobby is building on this success and adding one more model – the V 65 GQ queen-size bed van. The first queen-size bed solution in a van is both unique and new. Despite its compact external dimensions, it boasts a spacious sleeping compartment.
- In addition to the successful van model range, Hobby is now also supplementing its portfolio of semi-integrated vehicles in the entry-level segment: the new **OPTIMA ONTOUR** represents exceptional value for money and boasts four attractive layouts, especially the new T65 HKM model, which features a 2-tier bunk bed and a comfy drop-down bed. The OPTIMA ONTOUR is lavishly equipped and is ready to hit the road at a moment's notice for its first trip.

OVERVIEW OF MODEL RANGES: 8 model ranges, 26 layouts



VANTANA
3 model ranges

VANTANA ONTOUR
VANTANA DE LUXE
VANTANA PREMIUM



OPTIMA
4 model ranges

OPTIMA ONTOUR
OPTIMA ONTOUR EDITION
OPTIMA DE LUXE
OPTIMA PREMIUM



SIESTA
1 model range

SIESTA DE LUXE

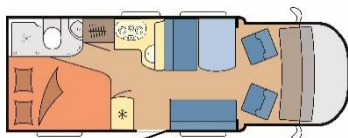
* Please refer to the appendix for detailed information about the model ranges

NEW OPTIMA ONTOUR MODEL RANGE

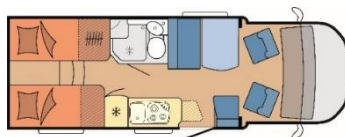
THE Hobby addition for the 2020 season is a semi-integrated vehicle – the new **OPTIMA ONTOUR** represents exceptional value for money and boasts four attractive layouts.

The popular T65 FL model with one double bed, the T65 HFL with one drop-down bed and one double bed, as well as the T65 GE with two single beds are also available as standard. A new addition to the range is the T65 HKM, which has a 2-tier bunk bed and a comfy drop-down bed.

T65 FL



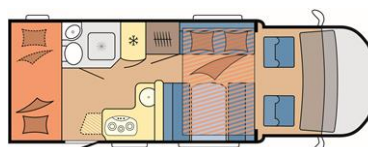
T65 GE



T65 HFL

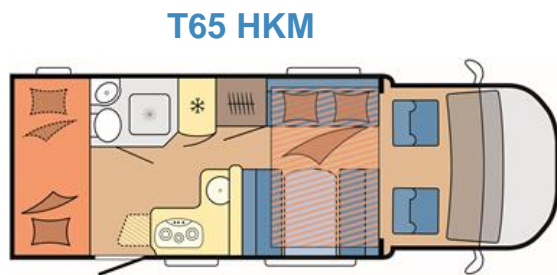


T65 HKM NEW



FACTS

- Exceptional value for money
- Citroën chassis
- All layouts with a width of 2.33 metres, a length of 6.99 metres or more, an interior headroom of 2.05 metres and 3.5 t maximum technically permissible laden mass as standard
- Modern and cosy interior
- Comes with a comprehensive equipment package as standard



NEW LAYOUT T65 HKM

- Perfect layout for families
- Up to 6 berths
- Compact kitchen that can be extended
- 2-tier bunk bed at the rear
- Comfy drop-down bed
- 140-litre Slim Tower refrigerator
- Handy gas bottle pull-out shelf for practical replacement of bottles
- Insulated and heated waste water tank for icy winter days
- Insulated and heated rear garage with robust floor covering
- GRP floor with XPS heat insulation

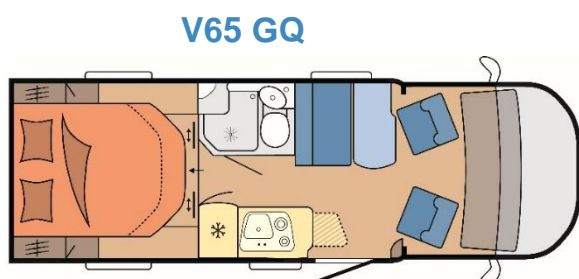
OPTIMA ONTOUR EDITION

The OPTIMA ONTOUR EDITION has been a resounding success since its launch at CMT 2019 and has already become THE bestseller within a very short period of time. The modern van is agile, affordable and comes fully equipped – without any annoying additional packages. For the 2020 season, the two V65 GE and V65GF models will have one new addition – the V65 GQ. The first queen-size bed solution in a van is both unique and

new. Despite its compact external dimensions, the V 65 GQ features a smart layout, especially the spacious sleeping area.

FACTS

- Exceptional value for money
- Citroën chassis
- All layouts with a width of 2.16 metres, a length of 6.78 metres or more, an interior headroom of 1.98 metres and 3.5 t maximum technically permissible laden mass as standard
- Modern and cosy interior
- Comprehensive range of standard equipment without any annoying additional packages



NEW LAYOUT V65 GQ

- Fully equipped edition model – without any annoying additional packages
- 2 berths + 1 optional berth
- 4 seats
- Compact kitchen that can be extended
- Modern washroom
- A unique and spacious queen-size bed solution with compact external dimensions!
 - o Easy to access
 - o Plenty of storage space underneath the bed
 - o Adjustable
- 140-litre Slim Tower refrigerator
- Handy gas bottle pull-out shelf for practical replacement of bottles
- Insulated and heated waste water tank for icy winter days
- Insulated and heated rear garage with robust floor covering
- GRP floor with XPS heat insulation

Appendix – Model ranges in detail

VANTANA ONTOUR – THE ENTRY-LEVEL ONE

The entry-level model is ready to hit the road and has everything campers could possibly need to travel in luxury. With a kitchen unit, stainless steel sink, double-burner hob and a 70-litre compressor refrigerator, the kitchen is perfectly equipped for mobile chefs. Comfy cold foam mattresses promise a restful night's sleep. The entire body is finished with B6 high-performance insulation along with XPS foam to provide exceptional insulation. The entry-level model is also available in two different layouts for the 2020 season: with one double bed or with two single beds. The extra light in the storage space area under the beds is new. The fresh and new upholstery combination in grey gives the Vantana Ontour a look of pure class.

VANTANA DE LUXE – THE ALL-ROUNDER

A 140 hp engine, 16-inch alloy rims and the "HOBBYKOMPLETT" ALL-INCLUSIVE package are just a few of the benefits of the VANTANA DE LUXE. The interior also features a 90-litre compressor refrigerator as standard, which is also available with a handy double hinge for the 2020 season. For its exterior design, campers can choose between classic white and the special Metallic Silver paint finish. The bumper is also painted in your chosen colour. The all-rounder is also available in two different layouts for the 2020 season: with one double bed or with two single beds. The extra light in the storage space area under the beds is new.

VANTANA PREMIUM – THE LUXURY CLASS

The PREMIUM model range caters to your every wish: a 140 hp engine, 16-inch alloy rims and the "**HOBBYKOMPLETT**" **ALL-INCLUSIVE PACKAGE**. The innovative controls for the 90-litre SlimLine refrigerator are unique – you can use the HOBBYCONNECT app, even from afar. For the exterior design, all campers can choose between the standard white paint finish, or either slate grey, metallic silver or black. The bumper

is also painted in your chosen colour. The luxury class is still available in two different layouts: with one double bed or with two single beds. The extra light in the storage space area under the beds and the new upholstery combination in beige/grey are new.

OPTIMA ONTOUR EDITION – THE HOBBY VAN

The OPTIMA ONTOUR EDITION has been a resounding success since its launch at CMT 2019 and has already become a bestseller within a very short period of time. The modern van is agile, affordable and comes fully equipped – without any annoying additional packages. For the 2020 season, the two V65 GE and V65 GF models will have one new addition – the V65 GQ. The first queen-size bed solution in a van is both unique and new. Despite its compact external dimensions, the V 65 GQ features a smart layout, especially the spacious sleeping area.

OPTIMA ONTOUR – THE ENTRY-LEVEL ONE

The new OPTIMA ONTOUR model range can be seen as an extension of the already launched OPTIMA ONTOUR EDITION. The entry-level model among the semi-integrated vehicles is 2.33 metres wide and therefore 17 cm bigger than the OPTIMA ONTOUR EDITION. With an interior headroom of 2.05 metres, the Optima Ontour feels extremely spacious. It is available in a total of four different layouts, including the new T65 HKM family-friendly layout, which offers up to six berths.

OPTIMA DE LUXE – THE ELEGANT ONE

The elegant OPTIMA DE LUXE model range is available in six different layouts for the 2020 season and features a classy exterior design as well as premium interior furnishings. Thanks to the “HobbyKomplett” ALL-INCLUSIVE package, the OPTIMA DE LUXE comes ready to hit the road at a moment’s notice and is a travelling companion that caters to your every wish. For the season 2020, the upholstery combination has been modernized and fits perfectly with the beige color to the rest of the interior.

OPTIMA PREMIUM – THE LUXURIOUS ONE

The exquisite lines and dynamic shape of its distinctive exterior design featuring a striking rear section make the OPTIMA PREMIUM a unique travelling companion. But it also radiates exclusiveness inside, as the “Bronze Metallic / Stone Grey Metallic” decor gives the perfectly equipped semi-integrated vehicle a look of pure class. Four different layouts are available for the 2020 season. The new, grey-colored upholstery provides a fresh and modern interior.

SIESTA DE LUXE – THE FAMILY-FRIENDLY ONE

The perfect choice for parents and their children. The SIESTA DE LUXE alcove model has everything that families want: lots of space, large storage spaces, as well as modern and practical furnishings for going on tour together. For the season 2020 the SIESTA DE LUXE receives a new anthracite colored upholstery. The trendy upholstery fits very well to the rest of the interior.

IMAGES

Images for the press release and new products for the 2020 season can be found online at <https://www.hobby-caravan.de/presse/pressebilder> and on the USB flash drive included in the press package. As we are currently in the process of completing images for the new products, the photo gallery will be updated on a daily basis. Please check the site regularly for new images. The press images will be complete by early July.

HOBBY PRESS CONTACT

For additional questions regarding Hobby, its products and services, the following contacts are available to assist you:

Thomas Neubert, Head of Marketing & PR

Phone +49 (0)43 31/606 631, presse@hobby-caravan.de

Cilia Eckrich, Corporate Communication

Phone +49 (0)43 31/606 647, cilia.eckrich@hobby-caravan.de