

VERY GOOD START TO THE SEASON FOR HOBBY: CARAVAN SALON IN DÜSSELDORF ENDS WITH POSITIVE RESULT!

With its extremely successful participation in the Caravan Salon 2019 in Düsseldorf, Hobby is looking forward with confidence to the 2020 caravanning season. Especially well-received in the motorhome segment were the two new entry-level ranges OPTIMA ONTOUR and OPTIMA ONTOUR EDITION. Hobby customers were impressed with the fully equipped models and their top price-performance ratio. In the caravan segment, family layouts again proved to be particular favourites. The two new models in the PRESTIGE range, the 560 FC and the 720 WQC, were popular with buyers due to their spacious interiors.

Thousands of visitors came to the Hobby stand at the Caravan Salon in Düsseldorf to find out about the company's extensive portfolio of caravans, motorhomes and vans. They included all kinds of people: young and old, experienced and first-time campers. "We're really pleased with this year's start of the season. We're looking forward to the new season because Hobby products are popular and appeal to customers of all ages", said Holger Schulz, the Managing Director of Hobby.

There was massive interest in the entry-level OPTIMA ONTOUR motorhome models. The modern interior combined with an all-inclusive package and very good price-performance ratio was a big hit with the trade fair public. Among the caravans on show, the two family-focused model ranges "DE LUXE" and "EXCELLENT" are very popular, particularly with the sporty rear design that is new this season. At this year's Caravan Salon in Düsseldorf, the PRESTIGE model range impressed with the two new layouts 560 FC and 720 WQC. They each feature a massive couch seating area in the front and a modern L-shaped kitchen.

The next Hobby trade fair presentations will be in other European countries, including Sweden, Norway, the Netherlands and France. Hobby will again showcase its innovations and broad product portfolio at these events.

Further information is available from the Hobby press office:

presse@hobby-caravan.de or at www.hobby-caravan.de/en.