

## **HOBBY OWNER HARALD STRIEWSKI HONOURED AS AN “EXTRAORDINARY ENTREPRENEUR IN THE CARAVANNING INDUSTRY”**

**Messe Düsseldorf is honouring Harald Striewski, the owner and founder of Hobby, as an “Extraordinary Entrepreneur in the Caravanning Industry”. The award honouring the success story of the north German company will be presented as part of a ceremony at this year’s Caravan Salon in Düsseldorf. Innovations such as the introduction of the automatic reversing system, the development of the cassette toilet, as well as the on-board management system developed by Hobby are key milestones in the caravanning industry, which were brought about by Harald Striewski and Hobby.**

Harald Striewski, the owner and founder of Hobby, is full of pride that Messe Düsseldorf is honouring him as an “Extraordinary Entrepreneur in the Caravanning Industry”. “I’m extremely touched and am absolutely thrilled with this praise and recognition for my life’s work,” says Harald Striewski, who founded the company 52 years ago. This is the first time that Messe Düsseldorf is honouring an entrepreneur with this award.

“Harald Striewski understands how important it is to put your heart and soul into designing caravans that meet the needs of customers, more than anyone else. With his extraordinary ideas, huge entrepreneurial spirit and unbelievable creativity, he has been a complete and unparalleled success,” says Werner Matthias Dornscheidt, President & Chief Executive Officer of Messe Düsseldorf.

With over 1,200 employees, Hobby-Wohnwagenwerk has been one of the most important companies and employers in Schleswig-Holstein for many years. Aside from the Hobby brand, the Hobby Group also consists of Fendt-Caravan GmbH, based in Bavaria, the Rendsburger Feuerverzinkerei and Formlight GmbH, which is based in North Rhine-Westphalia and produces furniture components for caravans and motorhomes.