

## SUCCESSFUL START TO THE SEASON FOR HOBBY AT CARAVAN SALON 2021 IN DÜSSELDORF

- **Potential customers of all ages and enthusiastic dealers come together to discover HOBBY's latest caravans, motorhomes and vans for the new model year.**
- **BEACHY caravan and the BEACHY van prototype enjoy a successful premiere**
- **Entire page dedicated to all of the action at the trade fair on the Hobby home page**

*Fockbek. 8 September 2021:* Hobby has got the 2022 caravanning season off to a successful start with lots of interested visitors and positive talks at its stand. When it comes to caravans, the Hobby MAXIA premium range is a real magnet for customers, as is the EXCELLENT EDITION, which is aimed at the modern family.

In the motorhome segment, the demand for VANTANA vans continues unabated, and the semi-integrated OPTIMA DE LUXE featuring the new design concept is also receiving a lot of recognition.

The new BEACHY caravans and the BEACHY van prototype, which was unveiled to the public for the first time at the trade fair, were just some of the highlights from this year's Caravan Salon and were a hit with both potential customers and trade experts.

"We went to the Caravan Salon in Düsseldorf full of anticipation," says Hobby Managing Director Holger Schulz. "Despite the challenges in the supply industry, Hobby had a huge number of exciting innovations to offer this year, which received an overwhelming response from our customers and dealers.

Both in terms of the deals done and the extensive media coverage we received, Caravan Salon 2021 is one of the most successful trade fairs ever for Hobby."

For any customers who were unable to attend the trade fair or who would like to take another look at all the vehicles in peace,

there is a dedicated Caravan Salon area on the Hobby home page ([www.hobby-caravan.de](http://www.hobby-caravan.de)) that contains a whole host of videos, pictures and background reports. In the virtual 360-degree tour of the Hobby exhibition stand, all of the exhibited Hobby vehicles can be viewed in detail from both the outside and inside.

Further information is available from the Hobby press office:

[presse@hobby-caravan.de](mailto:presse@hobby-caravan.de) or at [mediaportal.hobby-caravan.de](https://mediaportal.hobby-caravan.de)

Direct link to the 360-degree tour:

[www.hobby-caravan.de/virtueller-hobby-showroom/](http://www.hobby-caravan.de/virtueller-hobby-showroom/)

## HOBBY CONTACT

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